



**2012 Battle at the Boardwalk  
Official Program Advertisement Order Form**

**Please mark the desired ad space you wish to purchase.**

<u>AD SIZE</u>	<u>AD COST</u>	<u>Qty</u>	<u>Subtotal</u>
Full Page	\$250.00	_____	_____
Half Page	\$150.00	_____	_____
1/4 Page	\$75.00	_____	_____
1/16"	\$25.00	_____	_____
Total Amount Due:			_____

Please fax or mail order form with payment. Payment can be made by credit card, cash or check. Checks should be made out to The EPIC Brands. Both cash and checks should be mailed to:

The EPIC Brands  
Attention: Jennifer Lodder  
6679 Santa Barbara Rd, Suite K  
Elkridge, MD 21075

For payment by credit card, please complete the form below and fax to Jennifer at 410.579.8887.

*Credit Card Information:*

VISA                       MASTERCARD                       AMERICAN EXPRESS

Card Holders' Name: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Expiration: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Artwork must be sent via email to [Jennifer@theepicbrands.com](mailto:Jennifer@theepicbrands.com). Payment and artwork must be received no later than Friday, January 27, 2012 by 4:00pm.

Please Note: Ad space is limited and will be available on a first come first serve bases.





## 2012 Battle at the Boardwalk Advertising Package Prices

Package	Price	Total
<b>Gold: 4 packages available</b> Includes: Full Page Ad in Program*, Video Screen Ad shown 9 times, Coupons or flyers distributed in coaches' packets, & A Banner or Table Space in Coaches' or VIP Room	<b>\$1,000.00</b>	
<b>Silver:</b> Includes: Half Page Ad in Program, Coupons or flyers distributed in coaches' packets, & Video Screen Ad shown 6 times	<b>\$600.00</b>	
<b>Bronze:</b> Includes: Quarter Page Ad in Program, Coupons or flyers distributed in coaches' packets, & Video Screen Ad shown 3 times	<b>\$300.00</b>	
<b>* Pay an additional \$200.00 to receive inside cover of program, front or back.</b>		

**\*Video Screen ads will be displayed on large screens on sides of the competition stage. Each ad will be displayed for 15 seconds as an announcement is made about the business or offering. It is the responsibility of the business to provide the advertising material to be shown on the video screens. Announcements will be scripted by either the business or the EPIC Brands Marketing team, whichever is preferred.**

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Artwork must be sent via email to [Jennifer@theepicbrands.com](mailto:Jennifer@theepicbrands.com). Payment and artwork must be received no later than Friday, February 3rd, 2012 by 4:00pm. Please Note: Ad space is limited and will be available on a first come, first serve basis.

If you have any questions, please do not hesitate to call us at 1.877.322.2310. We look forward to working with you!

Thank you,

Jennifer Lodder  
 PR/Marketing, The EPIC Brands



*Credit Card Information:*

VISA       MASTERCARD       AMERICAN EXPRESS

Advertising Package Selection Total: \$ \_\_\_\_\_

Card Holders' Name: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Expiration: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Please fax this page along with your selection form to Jennifer Lodder: 410.579.8887

Artwork must be sent via email to [Jennifer@theepicbrands.com](mailto:Jennifer@theepicbrands.com). Payment and artwork must be received no later than Friday, February 3, 2012 by 4:00pm.

FULL PAGE AD – 8”x 10.5”

QUARTER PAGE AD – 3.875”x5.125”

1/16” AD – No more than 116 characters at 12 pt – This could be your ad here!!

HALF PAGE AD – 8”x5.125”

**AD SPECIFICATIONS:**

- Image Color: Grey scale only
- Image Resolution: AT LEAST 150 dpi at full size. NO MORE THAN 300 dpi.
- File Formats: JPEG, PDF, PSD, OR AI. Word documents will be accepted, but are NOT recommended. Quality cannot be guaranteed if you choose to submit a Word Doc!
- For questions on specs, contact Jennifer at 410.579.8668

**AD SUBMISSION:**

- Files must be submitted no later than 2/3/12! This deadline is strict and cannot be extended due to printing constraints.
- All files should be emailed to [Jennifer@theepicbrands.com](mailto:Jennifer@theepicbrands.com)

**EPIC**  
  
**BRANDS**